

STAND UPGRADE OTIONS

The below stand upgrade options can be ordered in the exhibitor portal (link in email sent by Perth Expo) or by emailing sharonapolloni@perthexpo.com.au with the chosen option(s).

Carpet upgrade options

The carpet included in your stand is the venue one

If you would like to explore upgrade options, please consider below info:

- White raised floor - \$900+danamage waiver and GST for 6sqm
- Black raised floor - \$1,080+damage waiver and GST for 6sqm
- Raised synthetic turf - \$960+damage waiver and GST for 6sqm
- Timber/Vinyl raised floor - \$1,080+damage waiver and GST for 6sqm



Synthetic Turf

White

Black

Timber/Vinyl

Stand wall branding

- Depending on the allocated stand, 2 or 3 walls (i.e. 5 or 7 panels) can be branded. You can also choose to brand just the backwall
- The price to brand those walls are as follows:
 - Corner stand (i.e. 2 walls or 5 panels) - \$2,050+GST
 - Inline stand (i.e. 3 walls or 7 panels) - \$2,870+GST
 - Backwall only (3 panels)- \$1,230+GST
- The printed panels cannot be folded or rolled if you decide to keep them after the event
- The size of each panel is 968mm w x 2358mm h

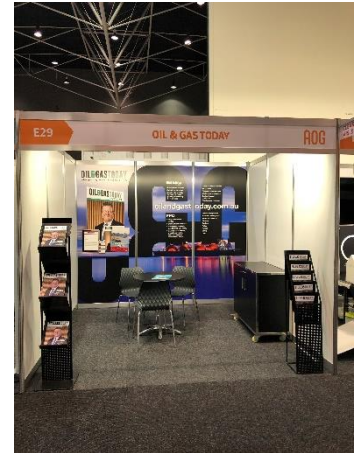
- The artwork file has to be supplied as individual panels
- Please refer to Standard artwork section in Artwork requirements document attached to email sent when creating the artwork file
- Submission date – 13 April



Corner stand – graphics



Inline stand – graphics



Backwall only – graphics

Fabric banner

- Depending on the allocated stand, 2 or 3 walls can be branded. You can also choose to brand just the backwall
- The price to brand those walls are as follows:
 - Corner stand (i.e. 2 walls) - \$2,930+0GST
 - Inline stand (i.e. 3 walls) - \$4,050+GST
 - Backwall only - \$1,455+GST
- The banner(s) is/are yours to keep.
- The size of the banner for each wall is as follows::
 - Backwall - 2910mmw x 2480mm h
 - Sidewall – 1920mm w x 2480mm h
- Please refer to Fabric artwork section in Artwork requirements document attached to email sent when creating the artwork file
- Submission date – 6 April



Corner stand – Fabric banner



Inline stand – Fabric banner



Backwall – fabric banner

Stand Upgrade options

We can offer you the below stand upgrade options:

- Upgrade Corner package option 2 - \$2,860+GST
- Upgrade Corner package option 3 - \$2,340+GST
- Upgrade Corner package option 4 - \$3,940+GST
- Upgrade Inline package option 2 - \$3,850+GST
- Upgrade Inline package option 3 - \$2,760+GST
- Upgrade Inline package option 4 - \$4,130+GST



3x2m Octanorm Corner Package: Option 2

Package Details
 5 x Octanorm Infill Graphic 968w x 2358h
 1 x Uni Bar Setting - White
 1 x Brochure Stand ZigZag - Silver

Description
 All artwork must be submitted **4 weeks prior** to your event in preferred file format: Adobe Acrobat (CC15 or lower), High resolution .pdf file - non-compressed file, maintaining image integrity. Minimum 5mm bleed on each edge for all finished artwork files.
 Please click the following link for our [complete artwork submission guidelines](#).



3x2m Octanorm Corner Package: Option 3

Package Details
 5 x A0 Sign 841w x 1189h
 1 x Counter Octanorm - White
 1 x Octanorm Counter Infill Graphic 968w x 878h
 6 x Raised White Melamine Floor 1M

Description
 All artwork must be submitted **4 weeks prior** to your event in preferred file format: Adobe Acrobat (CC15 or lower), High resolution .pdf file - non-compressed file, maintaining image integrity. Minimum 5mm bleed on each edge for all finished artwork files.
 Please click the following link for our [complete artwork submission guidelines](#).



Click image to enlarge

3x2m Octanorm Corner Package: Option 4

Package Details

2 x Octanorm Infill Graphic 968w x 2358h
 1 x Octanorm Infill Graphic 1378w x 523h
 6 x Raised White Melamine Floor 1M
 1 x 43" LED Screen
 1 x Wall Mount TV Bracket for Octanorm Or Elite (includes reinforced panel)
 1 x Counter Octanorm - White
 1 x Octanorm Counter Infill Graphic 968w x 878h

Description

All artwork must be submitted **4 weeks prior** to your event in preferred file format: Adobe Acrobat (CC15 or lower), High resolution .pdf file - non-compressed file, maintaining image integrity. Minimum 5mm bleed on each edge for all finished artwork files.

Please click the following link for our [complete artwork submission guidelines](#).



3x2m Octanorm Inline Package: Option 2

Package Details

7 x Octanorm Infill Graphic 968w x 2358h
 1 x Uni Bar Setting - White
 1 x Brochure Stand ZigZag - Silver

Description

All artwork must be submitted **4 weeks prior** to your event in preferred file format: Adobe Acrobat (CC15 or lower), High resolution .pdf file - non-compressed file, maintaining image integrity. Minimum 5mm bleed on each edge for all finished artwork files.

Please click the following link for our [complete artwork submission guidelines](#).



3x2m Octanorm Inline Package: Option 3

Package Details

7 x A0 Sign 841w x 1189h
 1 x Counter Octanorm - White
 1 x Octanorm Counter Infill Graphic 968w x 878h
 6 x Raised White Melamine Floor 1M

Description

All artwork must be submitted **4 weeks prior** to your event in preferred file format: Adobe Acrobat (CC15 or lower), High resolution .pdf file - non-compressed file, maintaining image integrity. Minimum 5mm bleed on each edge for all finished artwork files.

Please click the following link for our [complete artwork submission guidelines](#).

3x2m Octanorm Inline Package: Option 4



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Package Details

2 x Octanorm Infill Graphic 968w x 2358h

1 x Octanorm Infill Graphic 968w x 623h

6 x Raised White Melamine Floor 1M

1 x 43" LED Screen

1 x Wall Mount TV Bracket for Octanorm Or Elite (includes reinforced panel)

1 x Counter Octanorm - White

1 x Octanorm Counter Infill Graphic 968w x 878h

Description

All artwork must be submitted **4 weeks prior** to your event in preferred file format: Adobe Acrobat (CC15 or lower), High resolution .pdf file - non-compressed file, maintaining image integrity. Minimum 5mm bleed on each edge for all finished artwork files.

Please click the following link for our [complete artwork submission guidelines](#).

Counter, cupboards and modules graphic branding

The front of the counters, cupboards or modules can be branded

For price enquiry please email sharonapolloni@perthexpo.com.au

Stand fascia and furniture orders

Your stand comes with a fascia to the front and one on the side (if a corner stand) – black text on white background

Upgrade options available:

- Fascia upgrade logo only - \$70+GST each
- Fascia upgrade logo with name - \$90+GST each
- Fascia upgrade with 2 logos only - \$100+GST each
- Fascia upgrade with 2 logos and name - \$110+GST each
- Fascia upgrade full graphic print - \$150+GST each



Fascia upgrade logo only



COMPANY NAME

Fascia upgrade logo with name



Fascia upgrade 2 logos



COMPANY NAME



Fascia upgrade 2 logos with name



Fascia upgrade full graphic print

Furniture orders – The below furniture items are included in your booth:

- 1x trestle table
- 2x conference chairs
- 1x black tablecloth

Additional furniture items can be ordered on the portal or included in an email to sharonapolloni@perthexpo.com.au