



2026

**REMOTE  
NURSING &  
MIDWIFERY  
CONFERENCE**

11-13 MAY PCEC  
BOORLOO / PERTH

**Distance. Dedication. Difference.**  
THE FUTURE OF REMOTE HEALTH.

**Sponsorship & Exhibition**  
PROSPECTUS

[www.cranaconference.com.au](http://www.cranaconference.com.au)

## A message from our Board Chair

The Remote Nursing and Midwifery Conference is a key event in the CRANAplus calendar, offering us the opportunity to celebrate the essential role the health workforce plays in supporting rural, remote, and isolated communities across Australia. These dedicated health professionals – whether a nurse, midwife, doctor, Aboriginal or Torres Strait Islander Health Practitioner or in another field – often work in challenging environments, from remote clinics to mobile health units, to ensure that high-quality care reaches those who need it most.

It is with great excitement that we invite your organisation to partner with CRANAplus for the upcoming 2026 Remote Nursing and Midwifery Conference, being held in Boorloo, on the traditional lands of the Whadjuk Nyoongar people, at Perth Convention and Exhibition Centre, Perth, from 11-13 May 2026.

This event not only provides a platform for learning and professional development but also a chance to honour the remarkable achievements of those who dedicate their careers to providing care in some of the country's most isolated regions.

By partnering with CRANAplus, you will help us deliver a high-quality event that inspires and empowers remote health professionals while providing valuable opportunities to showcase your organisation, both leading up to the event and throughout the conference. This is a unique chance to communicate with a hard-to-reach targeted audience and to be involved in an inspiring event that will have a lasting impact on the future of remote healthcare.

I encourage you to explore the range of collaboration options outlined in this prospectus and consider joining us as a partner in delivering the 2026 Remote Nursing and Midwifery Conference. Together, we can continue to support and celebrate the vital work of the Australian rural, remote and isolated health workforce.

Warm regards,  
Dr Ann Aitken PhD  
Board Chair, CRANAplus





## Who we are

The Remote Nursing & Midwifery Conference, previously called the CRANAplus Conference, is convened by the peak professional body for remote health, the Council of Remote Area Nurses of Australia + (CRANAplus). Our not-for-profit organisation educates, supports and advocates for the remote health workforce.

For more information, visit [www.crana.org.au](http://www.crana.org.au)

## Get in touch

You can view and book opportunities at [www.cranconference.com.au](http://www.cranconference.com.au)

Alternatively, to discuss sponsorship opportunities, please contact our event manager at [mail@conferencedesign.com.au](mailto:mail@conferencedesign.com.au) or (03) 6231 2999.



## Why collaborate with us?



Establish and maintain a prominent profile in the remote health sector



Network with students and health professionals, fellow service providers and policymakers



Help us deliver a high-quality event that inspires and empowers remote health professionals

## Ways your organisation can get involved

**Become a major event partner:** Gain significant visibility as a key sponsor of our two and a half day event.

**Exhibit at our expo and conference:** Showcase your brand to a hard-to-reach targeted audience by exhibiting at our premier event.

**Sponsor specific event features:** Align your brand with popular event elements, such as the coffee cart, wellbeing lounge for delegates, the welcome reception, expo, or provide a satchel insert.

**Sponsor an individual to attend:** Empower a student, or a professional transitioning to remote health, or reward your staff by sponsoring their attendance at the event.

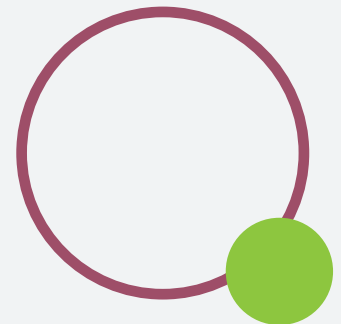




## **Monday 11 - Wednesday 13 May 2026**

# PERTH CONVENTION AND EXHIBITION CENTRE

Please note that images shown in this document are examples only, and all pricing is inclusive of GST. For full details of your selected package please refer to the text of the prospectus or contact [mail@conferencedesign.com.au](mailto:mail@conferencedesign.com.au)



## Major Partner & Exhibitor Inclusions

Some add-on opportunities are discounted. No additional discounts apply.

	Platinum Partner	Gold Partner	Silver Partner	Exhibition Display
Opportunities available	1 - Exclusive opportunity	3	3	Limited opportunities available.
Exhibition display	2	1	-	1
All-inclusive registrations to the conference including social events	4	3	2	2
Additional all-inclusive registrations	Add on \$750	Add on \$750	Add on \$750	Add on \$750
Satchel inserts	2 (supplied by sponsor)	1 (supplied by sponsor)	1 (supplied by sponsor)	Add-on for \$600 per insert.
Full-page ads in CRANApplus Magazine	2 (to be spread across up coming editions)	1	1	Add on for \$1,800 per advert. Maximum of 2. (Usually \$2,610)
Sponsorship/naming rights of one of the following: Gala Dinner (Platinum only), Conference app, a breakout room, or other feature (depending on availability)	✓	✓	-	-
Logo & hyperlink on website home page	✓	✓	✓	-
Logo, hyperlink & organisational description on app and sponsors page	✓	✓	✓	✓
Post-conference thank you message from CEO in organisational weekly newsletter	✓	✓	✓	-
Acknowledgment of sponsorship in any media releases	✓	✓	✓	-
Opportunity for sponsor representative or MC to provide prizes from sponsor to delegates on stage (sponsor to supply prizes)	✓	-	-	-
Formal acknowledgment as Partner during opening and closing sessions	✓	✓	✓	-
Formal acknowledgment as Partner throughout program	✓	-	-	-
Logo displayed on individual partner slide	✓	✓	✓	-
Opportunity to address audience for during conference program	✓ 5 minutes	✓ 2 minutes	-	-
Logo displayed in conference marketing emails	✓	✓	✓	-
Pull-up display banners on display for two-day program duration	2 on stage (provided by sponsor)	2 in catering area (provided by sponsor)	1 in catering area (provided by sponsor)	-
Sponsor an attendee Non-exclusive opportunity to support registration and travel costs.	Add on \$2500 per delegate	Add on \$2500 per delegate	Add on \$2500 per delegate	Add on \$2500 per delegate

## Platinum Partner

\$30,000 • \$24,000 for Corporate Members



**PARTNER**

- One (1) double exhibition display booth
- Naming rights of 2026 Remote Nursing & Midwifery Gala Dinner (unless sold prior)
- Opportunity for sponsor representative or MC to provide prizes from sponsor to delegates on stage (sponsor to supply prizes)
- Logo & hyperlink on website home page
- Logo, hyperlink & organisational description on app and sponsors page with recognition as a Platinum Partner
- Four (4) all-inclusive registrations to the conference including social events
- Discounted addition all-inclusive delegate passes
- Formal acknowledgment as Platinum Partner during opening and closing sessions and throughout the program
- Opportunity to address audience for 5 minutes during conference program
- Two (2) pull-up display banners on main stage for two-day program duration (provided by sponsor)
- Logo displayed on individual sponsor's slide
- Logo displayed in conference marketing emails
- Post-conference thank you message from CEO in organisational weekly newsletter
- Two (2) satchel inserts (provided by sponsor)
- Two (2) full-page ads in CRANApplus Magazine to be spread across upcoming editions
- Acknowledgment of sponsorship in any media releases

## Gold Partners

\$20,000 · \$16,000 for Corporate Members

3  
AVAILABLE

PARTNER

- One (1) standard exhibition display booth
- Naming rights of one of the following: Conference App, Breakout room 1, 2 or 3 (depending on availability)
- Logo & hyperlink on website home page
- Logo, hyperlink & organisational description on app and sponsors page with recognition as a Gold Partner
- Three (3) all-inclusive registrations to the conference including social events
- Formal acknowledgment as a Gold Partner during opening and closing sessions
- Opportunity to address audience for 2 minutes during conference program
- Two (2) pull-up display banners in catering area for two-day program duration (provided by sponsor)
- Logo displayed on individual sponsor's slide
- Logo displayed in conference marketing emails
- One (1) satchel insert (provided by sponsor)
- One (1) full-page ad in CRANApplus Magazine
- Acknowledgment of sponsorship in any media releases

## Silver Partners

\$10,000 · \$8,000 for Corporate Members

**3**  
**OPPORTUNITIES**  
**AVAILABLE**

**PARTNER**

- Logo & hyperlink on website home page
- Logo, hyperlink & organisational description on app and sponsors page with recognition as a Silver Partner
- Two (2) all-inclusive registrations to the conference including social events
- Formal acknowledgment as a Silver Partner during opening and closing sessions
- One (1) pull-up display banner in catering area for two-day program duration (provided by sponsor)
- Logo displayed on individual sponsor's slide
- Logo displayed in conference marketing emails
- One (1) satchel insert (provided by sponsor)
- One (1) full-page ad in CRANApplus Magazine
- Acknowledgment of sponsorship in any media releases

## Exhibition Display

\$7,500 · Not for profit and/or Corporate Members \$6,000

## EXHIBIT



*This year, exhibition booths will be curated based on specific categories to ensure a diverse range of displays that reflect the interests and needs of the remote health workforce. We've listened to feedback requesting a more balanced representation focusing on showcasing various offerings. We look forward to featuring a broad spectrum of organisations and displays that contribute to the overall experience. You will be asked to select your exhibition category; limited spaces are available for each. Please book soon to avoid disappointment.*

The exhibition will run for the duration of the conference, including the expo day, with morning tea, afternoon tea and lunch served during the conference program in the exhibition area.

The exhibition display package includes:

- An exhibition booth (3x2m) with fascia board with your company name and power outlet.\*
- Logo, hyperlink & 50-word organisational description on website on exhibitors' page, and in the App.
- Two (2) all-inclusive registrations including social functions

\*Please note, if you wish to purchase booth upgrades such as digitally printed panels, brochure racks, additional furniture, or mounted LCD screen, these can be arranged directly with the appointed exhibition supply company at an additional cost.

Additional sponsor/exhibitor staff registrations can be purchased for \$750 through the sponsorship booking portal.



# EXPO

## Expo Sponsor

\$10,000 · \$8,000 for Corporate Members



## SPONSOR

- Logo & hyperlink on website home page
- Logo, hyperlink & organisational description on app and sponsors page with recognition as an Expo Sponsor
- Run a 30-minute clinical or professional focus taster during the Expo
- One (1) all-inclusive registration to the conference including social events
- Verbal acknowledgment as Expo Sponsor during the program on subsequent days
- Up to four (4) pull-up banners to be displayed on Expo day
- Logo displayed on individual sponsor's slide
- Logo displayed in conference marketing emails
- One (1) half-page ad in CRANApplus Magazine
- Recognition as Expo Sponsor wherever the program appears
- Acknowledgment of sponsorship in any media releases.



# AUSTRALIAN REMOTE HEALTH AWARDS

## Gala Dinner Sponsor

\$10,000 · \$8,000 for Corporate Members



## SPONSOR

- Logo, hyperlink & 50-word organisational description on sponsors page and App, with recognition as Gala Dinner Sponsor
- Two (2) all-inclusive registrations to the conference including social events
- Two (2) tickets to the Gala Dinner
- Formal acknowledgment by the MC during the gala dinner
- Opportunity to address audience for 5 minutes during the gala dinner
- One (1) pull-up display banner in a prominent on-stage position in gala room during dinner (provided by sponsor)
- Logo & acknowledgement on any printed materials (e.g. menu) when the session is mentioned
- Logo displayed on joint sponsor's slide
- Logo displayed in conference marketing emails
- One (1) half-page ad in CRANApplus Magazine



# CONFERENCE

## Welcome Reception Host

\$8,500 · \$6,800 for Corporate Members



- Logo, hyperlink & 50-word organisational description on website on sponsors page and App, with recognition as Welcome Reception Host
- Two (2) all-inclusive registrations to the conference including social events
- Two (2) tickets to the Welcome Reception
- Formal acknowledgment by the MC during the welcome reception
- Opportunity to address the audience for 5 minutes during the welcome reception
- One (1) pull-up display banner to be displayed during the welcome reception (provided by sponsor)
- Logo & acknowledgement on any printed or online materials where the welcome reception is mentioned
- Logo displayed on joint sponsor's slide
- Logo displayed in conference marketing emails
- One (1) half-page ad in CRANApplus Magazine

## SPONSOR



# CONFERENCE

## Breakout Room Naming Sponsor

\$4,500 · \$3,600 for Corporate Members

**3**  
**OPPORTUNITIES**  
**AVAILABLE**

**SPONSOR**

- Logo, hyperlink & 50-word organisational description on website on sponsors page, and App, with recognition as sponsor of the particular room.
- One (1) all-inclusive registration to the conference including social events
- Formal acknowledgment by the MC throughout the program
- Opportunity to address audience for 2 minutes during the program
- One (1) pull-up display banner to be displayed in the room for the duration of the event (provided by sponsor)
- Logo displayed on joint sponsor's slide
- Logo & acknowledgement on any printed or online materials when the session is mentioned



# CONFERENCE

## Wellbeing Lounge Sponsor

\$10,000 · \$8,000 for Corporate Members

EXCLUSIVE  
OPPORTUNITY

Align your brand with wellness and care by sponsoring the signature Wellbeing Lounge — a calming retreat where conference attendees can pause, recharge and reconnect.

This thoughtfully designed space offers a moment of respite from the conference buzz, featuring mindful activities, professional therapists offering complimentary head and shoulder massages and access to mental health professionals. Your sponsorship places your brand at the heart of supporting the rural and remote health workforce, demonstrating a meaningful commitment to their wellbeing.

This premium opportunity showcases your organisation as a leader in health and wellness — leading a lasting impact that extends beyond the conference.

- High-profile branding across the website, App, socials, and materials mentioning the wellbeing lounge
- One (1) all-inclusive registration to the conference including social events
- Formal acknowledgment by the MC throughout the program
- Two (2) pull-up banners and coffee-table displays in the wellbeing lounge and/or at entry ensuring high visibility (sponsor to supply)
- Logo, hyperlink & 50-word organisational description on the website sponsors page and App, with recognition as Wellbeing Lounge sponsor
- Logo displayed on joint sponsor's slide
- Acknowledgement on any promotional materials (e.g. online program, social posts, emails) when the wellbeing lounge is mentioned
- Option to provide furniture.

## SPONSOR



# CONFERENCE

## Coffee Cart Sponsor

\$12,000 · \$9,600 for Corporate Members

**EXCLUSIVE  
OPPORTUNITY**

**SPONSOR**

- Funding of the barista coffee cart, including machine hire, barista, cups and coffee
- One (1) all-inclusive registration to the conference including social events
- Option to provide furniture, signage and to brand coffee cart
- Option to purchase branded disposable coffee cups at an additional cost or provide keep cups (sponsor to supply)
- Two (2) pull-up banners in the coffee area (sponsor to supply)
- Acknowledgment by MC during the program
- Logo, hyperlink & 50-word organisational description on website on sponsors page and App, with recognition as Coffee Cart sponsor
- Logo displayed on joint sponsor's slide.



# CONFERENCE

## Attendee Sponsorship

\$2,500

**This is a non-exclusive opportunity and there is no limit to the number of attendee sponsorships that will be accepted from individual sponsors.**

- Funds go towards registration and travel expenses and support a remote health professional of CRANAplus' choice to attend the conference
- CRANAplus has DGR status (Designated Gift Recipient) and any donations over \$2 are tax-deductible).
- Acknowledgment as attendee sponsor in post-conference wrap-up article in CRANAplus Magazine and on sponsor page of conference website.

CRANAplus will contact the recipient and advise that an attendee sponsorship has been taken up on their behalf.

CRANAplus will reimburse recipients travel, registration and accommodation up to \$2,500 on presentation of receipts.

## SPONSOR



# CONFERENCE

## Name Badge Sponsor

\$5,500 • \$4,400 for Corporate Members

EXCLUSIVE  
OPPORTUNITY

- Logo printed on each delegate name badge.
- Logo, hyperlink & 50-word organisational description on website on sponsors page and App, with recognition as Name Badge sponsor
- Logo displayed on joint sponsor's slide
- Option to provide branded lanyards

## Conference App Sponsor

\$4,500 • \$3,600 for Corporate Members

EXCLUSIVE  
OPPORTUNITY

- Logo, hyperlink & 50-word organisational description on website on sponsors page, and App, with recognition as sponsor of the Conference App.
- One (1) all-inclusive registration to the conference including social events
- Formal acknowledgment by the MC throughout the program
- Opportunity to address audience for 2 minutes during the program
- Logo displayed on joint sponsor's slide

## SPONSOR



## CONFERENCE

### Satchel Sponsor

\$5,000 · \$4,000 for Corporate Members

EXCLUSIVE  
OPPORTUNITY

- Your logo on the conference satchel alongside CRANaplus' logo, with acknowledgement as the Satchel Sponsor. The funds support the delivery of a useful satchel to delegates.
- One (1) all-inclusive registration to the conference including social events
- Logo, hyperlink & 50-word organisational description on website on sponsors page and App, with recognition as Name Badge sponsor
- Logo displayed on joint sponsor's slide
- Option to provide up to two (2) inserts/promotional items for inclusion in the satchel. Dependant on CRANaplus' approval.

### Satchel Insert

\$600 · \$480 for Corporate Members

Company brochure or alternate item (pen, notepads, hand sanitiser etc.) in each delegate satchel which all delegates receive upon registration. Sponsor to supply. Dependant on CRANaplus' approval.

## SPONSOR



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