



Think Global, ACT LOCAL

International Conference for Rural & Remote Nurses & Midwives

CRANApplus 36th Conference, September 2018

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#NursingNow

Campaign vision

To improve health globally by raising the profile and status of nurses worldwide.

By influencing policymakers and supporting nurses to lead, learn and build a global movement.



Nursing Now

- 3 year global campaign
- In collaboration with International Council of Nurses and World Health Organization
- Programme of the Burdett Trust for Nursing
- Based on APPG report *Triple Impact*



UN High-level Commission on Health Employment and Economic Growth

(The beginnings of a new language, framing nursing as an asset and investment)



United Kingdom - A Report by the All-Party Parliamentary Group on Global Health: Triple Impact
How developing nursing will improve health, promote gender equality and support economic growth (2016)



Nursing Now! Campaign
www.nursingnow.org/



Triple Impact Report Preface

“This report makes the **very simple point that universal health coverage cannot possibly be achieved without strengthening nursing globally.** This is partly about increasing the number of nurses, but also crucially about **making sure their contribution is properly understood and enabling them to work to their full potential.....**”

Politicians, non-nursing health leaders and others must work with them to create radical changes in how nurses are perceived and in what they are permitted and enabled to do.”

Triple Impact Report Recommendations:

- **Raise the profile of** nursing and make it **central to health policy**
- Support plans to **increase the number of nurses** being educated and employed globally
- Develop **nurse leaders** and **nurse leadership**
- Enable nurses to **work to their full potential**
- Collect and disseminate evidence of the **impact of nursing on access, quality and costs**, and ensure it is **incorporated in policy** and **acted upon**
- Develop nursing to have a triple **impact on health, gender equality and economies**
- Promote partnership and mutual learning between the UK and other countries



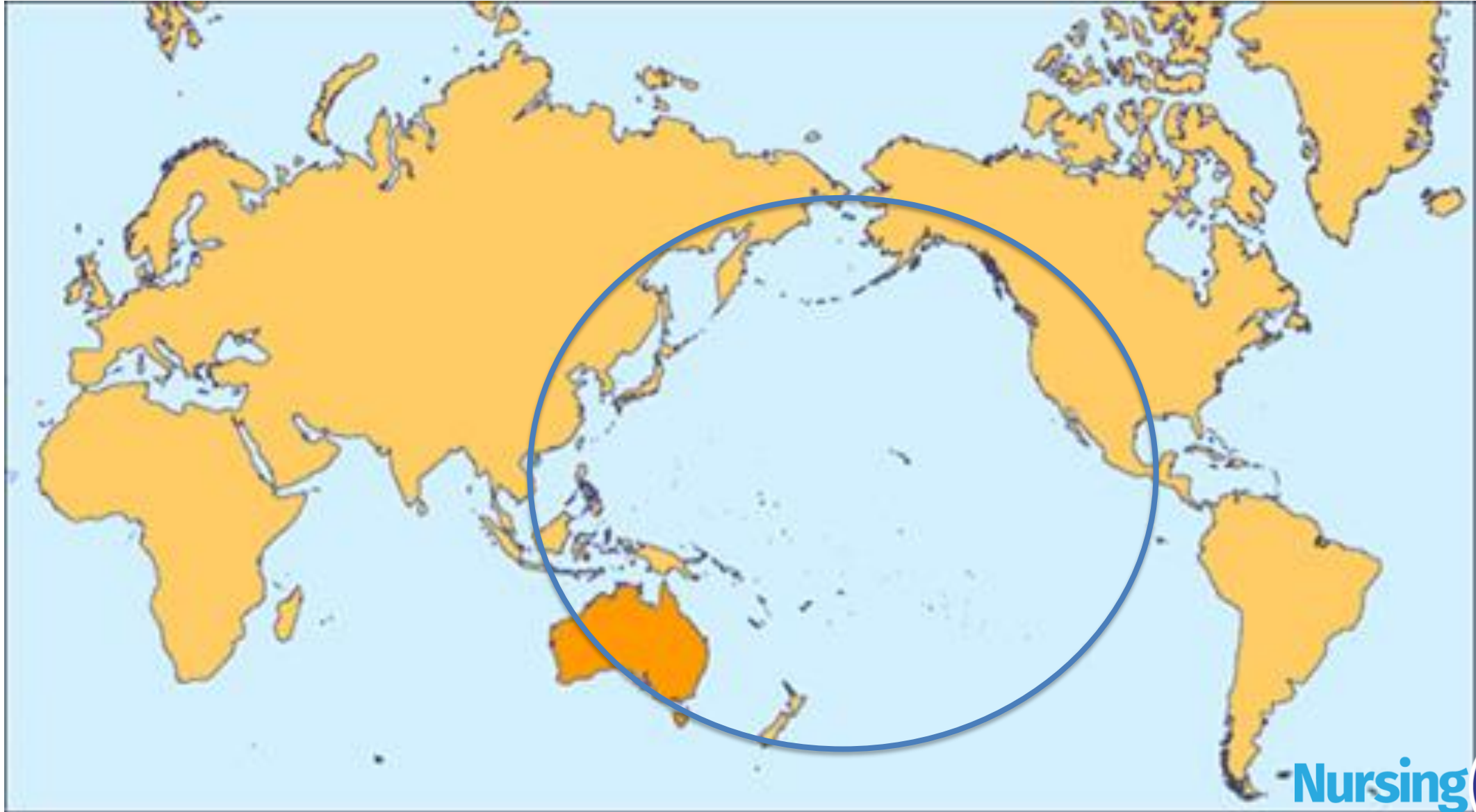
Credit: Ian Jones Photography 2018

Global launch on 27th February 2018

- Duchess of Cambridge as Patron in London. with WHO CNO
- Partners: World Health Organization (WHO) & International Council of Nurses (ICN)
- Dr Tedros in Geneva with global leaders for simultaneous launch



NASA 1972
From Apollo 17





Ang Beng Choo, 2002





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Priority Areas for Nursing Now

- Universal Health Coverage (UHC & NCDs 2018)
- Evidence and Research (targeted and throughout)
- Leadership, Policy and Professional Development (2019)
- Sustainable Development Goals & Economic Growth (2020)
- Sharing Effective Practice (throughout)

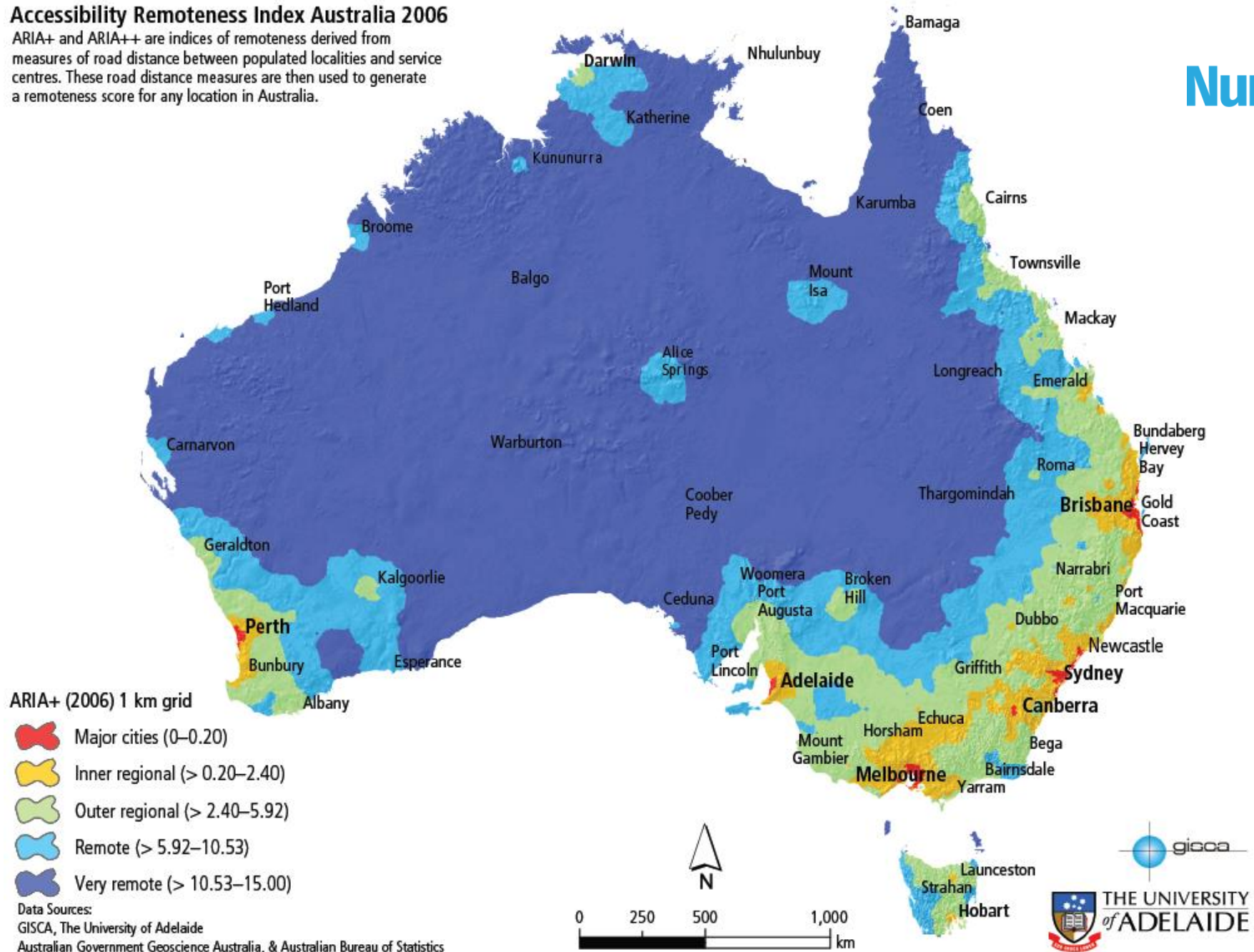
Ranking ▼	Overall	Care process	Access	Administrative Efficiency	Equity	Health Outcomes
1	UK	UK	NETH	AUS	UK	AUS
2	AUS	AUS	GER	NZ	NETH	SWE
3	NETH	NZ	UK	UK	SWE	NOR
4	NZ	NETH	AUS	NOR	SWIZ	SWIZ
5	NOR	US	NOR	SWE	NZ	FRA
6	SWIZ	CAN	SWE	GER	NOR	NETH
7	SWE	SWIZ	NZ	CAN	GER	NZ
8	GER	GER	SWIZ	SWIZ	AUS	GER
9	CAN	FRA	FRA	NETH	CAN	CAN
10	FRA	NOR	CAN	US	FRA	UK
11	US	SWE	US	FRA	US	US

Commonwealth Fund Project.
 Mirror, Mirror 2017: International Comparison Reflects Flaws and Opportunities for Better U.S. Health Care.

Dana O. Sarnak, David Squires, Arnav Shah, and Michelle M. Doty

Accessibility Remoteness Index Australia 2006

ARIA+ and ARIA++ are indices of remoteness derived from measures of road distance between populated localities and service centres. These road distance measures are then used to generate a remoteness score for any location in Australia.



	Fed	NSW	VIC	QLD	SA	WA	TAS	NT	ACT
2007	Labor	Labor	Labor	Labor	Labor	Labor	Labor	Labor	Labor
2008	Labor	Labor	Labor	Labor	Labor	Labor	Labor	Labor	Labor
2009	Labor	Labor	Labor	Labor	Labor	Liberal/country	Labor	Labor	Labor
2010	Labor	Labor	Labor	Labor	Labor	Liberal/country	Labor	Greens	Labor
2011	Labor	Liberal/country	Liberal/country	Labor	Labor	Liberal/country	Labor	Greens	Labor
2012	Labor	Liberal/country	Liberal/country	Liberal/country	Labor	Liberal/country	Labor	Greens	Labor
2013	Labor	Liberal/country	Liberal/country	Liberal/country	Labor	Liberal/country	Labor	Greens	Liberal/country
2014	Liberal/country	Liberal/country	Liberal/country	Liberal/country	Labor	Liberal/country	Liberal/country	Liberal/country	Labor
2015	Liberal/country	Liberal/country	Labor	Labor	Labor	Liberal/country	Liberal/country	Labor	Labor
2016	Liberal/country	Liberal/country	Labor	Labor	Labor	Liberal/country	Liberal/country	Labor	Labor
2017	Liberal/country	Liberal/country	Labor	Labor	Labor	Labor	Liberal/country	Labor	Labor
2018	Liberal/country	Liberal/country	Labor	Labor	Labor	Labor	Liberal/country	Labor	Labor
2019	?	?	?	Labor	Liberal/country	Labor	Liberal/country	Labor	Labor



Labor ■

Liberal/country ■

Greens ■

FICKLE FEDERATION !!



Nursing Now: Australia

- “Universal Health Coverage” has less currency here as we have Medicare. We do, however, still have major issues with Access
 - Could we have a three year campaign on Nursing: Improving or Enhancing Access for Better Health Outcomes?
 - What might a wholistic strategy look like with Access as the focus? What might your constituent group be able to/ want to contribute?
-

Two important foci

Nursing doing its own internal homework:

- Australian version of UK “Enabling Professionalism”
- Policy and Leadership Education
- Internships/ Mentorships

Increasing access and equity

- Evaluating and publishing existing models.
- Scaling up existing successes.
- Engaging communities to co-create services.



Professional Practice Framework:

What supports externally: Regulation,
practice environment?

What is needed from the individual?



International
Nurses Day
Slide Pack

NURSES 
A VOICE TO LEAD
HEALTH IS A HUMAN RIGHT
Access, Investment and Economic Growth

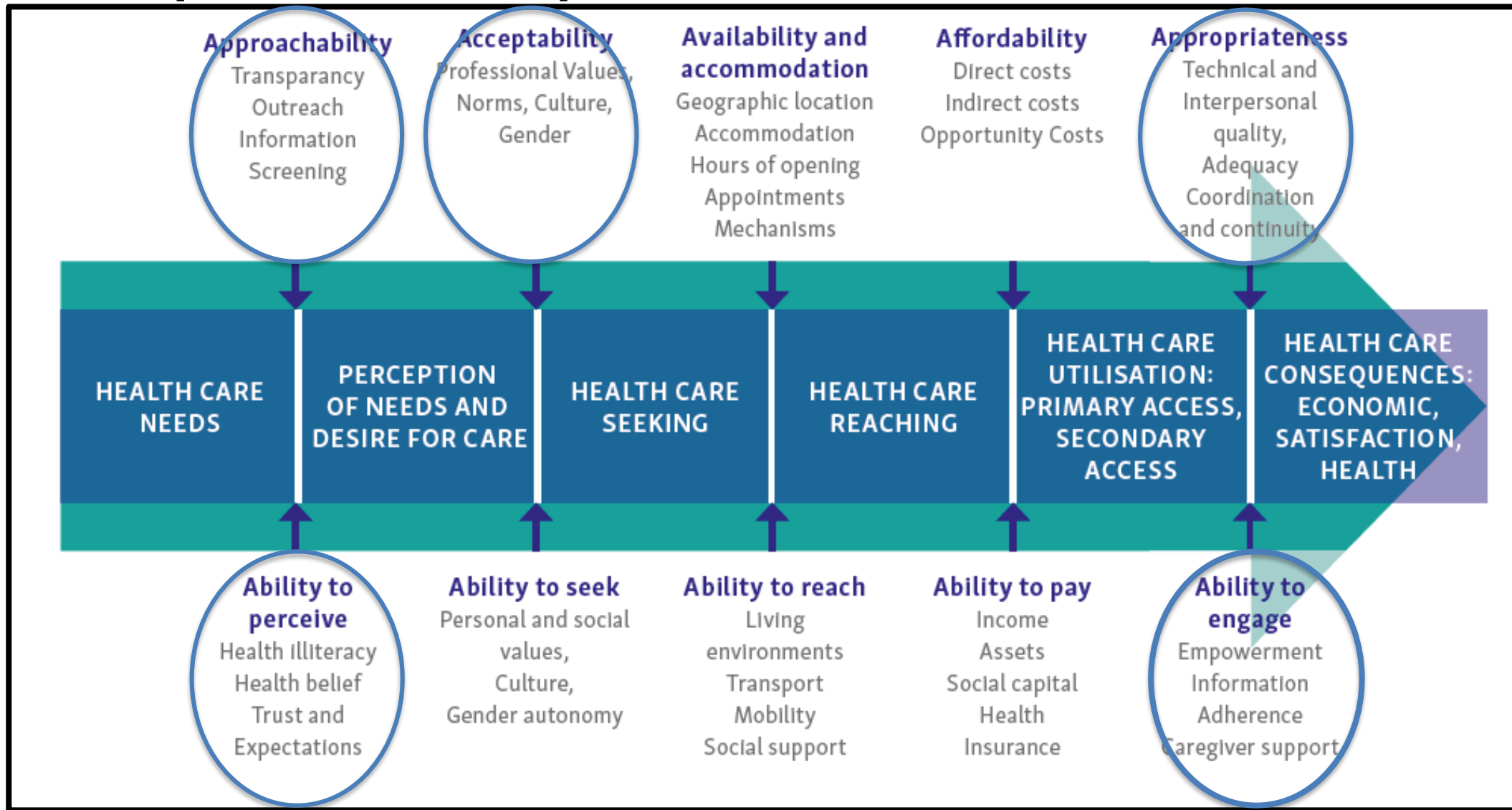


International Council of Nurses

<https://2018.icnvoicetolead.com/case-study/the-flying-mental-health-nurse/>

Unpacking the complexity of access to health care

Levesque et al. conceptual framework of access to health care



Australian NN Group:

- Reference Group is the CNMO Stakeholder Group; Core Steering Group (CommCNMO, ANMF, ACN, CATSINAM, NN Board member).
- Everyone please share aims and sign pledge
<http://www.nursingnow.org/join-the-campaign/>
- Contact person for contact: Kylie Ward at CAN
- Need to include “young nurses and other young people” and rural & remote
- Need to engage non-nurses with influence, with WHO & politicians

Who can we engage on the Committee? Ideas please?

- Sportspersons:
- Funders/ Fundraisers:
- Journalists:
- Influential persons:
- Organisations
- Media
- Politics/ health



SUSTAINABLE DEVELOPMENT GOALS



United Nations Goals 2016 - 2030

Nurses need to turn away from being **repairers** to be again **creators** of health. Contributing conceptually to what a **caring** society would be.

(Dr Francis Omaswa, Director of African Center for Global Health and Social Transformation (ACHEST))



Nurses should be the drivers of healthy lives

Prof Ilona Kickbush (Women Leaders in Global Health)





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